



2014 Epsilon Sigma Phi National Council Meeting Minutes

October 9, 2014
Crowne Plaza Hotel
Indianapolis, Indiana

The 2014 National Council Meeting was called to order by ESP National President Jeff Myers at 9:05am

Past President Mark Stillwell was appointed Parliamentarian for the National Council Meeting.

President Jeff Myers appointed Dan Culbert and Peggy Compton to review the minutes of the meeting.

Executive Director Bob Ohlensehlen provided the proof of distribution of the Call to the ESP National Conference and National Council meeting distributed on the ESP national website and emailed to the registered delegates on September 5, 2014, which met the requirement for the notice to be distributed 30 days prior to the National Conference and National Council meeting.

The National Executive Director reported that 51 delegates had registered for the National Council Meeting. A roll call of the delegates found 45 delegates were present. Delegates from Florida, Montana, North Dakota, Tennessee, a Board Member and a Member at Large Delegate were absent from the meeting.

Resolution 2014-10-09-01 Beth Claypoole, delegate from the Lambda Chapter/New York, moved that we dispense with the reading of the minutes and that they be approved as presented to the delegates. The motion was seconded by Ann Berry and the motion passed.

Past President Mark Stillwell introduced the newly elected Regional Vice Presidents. From the North Central region the new Vice President is Peggy Compton from Alpha Sigma Chapter/Wisconsin and from the Southern Region the new Vice President is Dan Culbert from the Alpha Delta/Florida Chapter. The new National 2nd Vice President who is from the North Central Region is Graham Cochran from the Alpha Eta Chapter/Ohio.

Jeff Myers gave the **President's Annual Report**. President Myers emphasized the fact that we are working on a new five year plan. Jeff encouraged each of the chapters to be a part of the process. Jeff recognized the efforts of the committees

utilizing webinars to educate members. Jeff shared that ESP was asked to provide panelists encouraging returning Peace Corps members to consider the opportunities available in ESP. Jeff shared that the board had increased the stipends for JCEP and for the national conference.

The electronic voting was done and it worked well. More chapters voted than when we voted at council. It also allowed the new officers a better orientation than the previous members. Jeff pointed out the representation that we have on JCEP.

The National Office Annual Report was given by Bob Ohlensehlen, ESP National Executive Director. Bob reported on the key items of service provided by the National ESP Office. Membership continues to be the largest task that is done in the national office. Bob emphasized the importance of following the instructions for the membership campaign that are sent to the membership chairs. This will help to reduce errors at both the chapter level and in the national office. Bob reviewed the recognition and scholarship procedure and the change in deadlines for applying for grants and scholarships. The new election procedure was reviewed and it was pointed out that more chapters took part in the online process than when it was done at conference. In addition the newly elected officers were able to become oriented on their board responsibilities earlier and are able to hit the ground running with their new responsibilities. Bob reviewed the deadlines for articles in the *ESP Connection* and encouraged members to submit items for the newsletter.

National Committee Reports

Global Relations --- Elaine Long Bailey - Four areas of emphasis, 1) educating people about global Extension possibilities; 2) assisting others to make connections and to network with new audiences for global Extension work (e.g., webinar presentation to Returning Peace Corps Volunteers; 3) building on the Global Mapping Project for Extension work, worldwide; 4) continuing collaborations to set up an International Extension Community of Practice.

Chapter Relations --- Patricia Dawson – 1. For regional VP, transition of election to electronic election. 2 JCEP Conference – created table top discussion, chapter presidents from throughout the nation for a panel discussion of their chapter. 3. Committees – 56 members fill national committees

Marketing --- Patricia Dawson - Rusty Collins from Committee worked on a survey on ESP marketing issues. A new project to develop marketing materials for chapters to use was initiated.

Member Recruitment & Retention --- Mark Stillwell - Committee set a goal of 2,500 members for national and encouraged the chapters to do the same. Each member contact two members. Goal was not met but a good program. Two webinars. Successful 1st timers/Life Members event.

Professional Development --- Ann Berry- Introduced the members of the committee that were at the council meeting. Ann reported on the program particularly on the concurrent sessions. The RFP is out for next year; the posters

are judged and up to 10 are eligible for \$100. Concurrent sessions are evaluated in a blind review. The committee will be exploring doing some webinars.

Public Issues --- Penny Crinion reported, for Luke Erickson, on the PILD conference. Luke and David Crawford are on the planning committee. The committee submitted a proposal for PILD and were selected as one of the top three presentation; 100 CDs with information have been distributed. Penny reported on the elevator speech, 9 members participated. The speeches were focused on the four program areas. There was a program presented by the committee that focused on the evaluation of Extension program efforts. The committee discussed possibility of doing a survey.

Resource Development & Management --- Jane Gault reported on the RDM committee and explained that they provide an oversight over ESP funds. The committee monitors how our funds are invested both for the development fund and for the organizational fund. The committee has been working to come up with guidelines for legacy contributions or funds that are specifically designated for use by ESP. We have explored guidelines from other foundations.

Scholarships, Grants and Recognition --- Graham Cochran reported on key points from the SGR Committee: 1- Reporting and Planning – Deadlines December 1 for scholarship, 2- Strategic Planning – reviewing current scholarships and awards for the future 3- Ideas from what other are doing several chapters PD grant that did unique and innovative work.

Endowment Campaign Report --- Jane Gault reported that we had collected \$6,167 at this point for ribbons and keys, \$3,400 donated for the key, \$4,057 from the auction.

2015 JCEP Leadership Conference & 2015 PILD Update --- Jeff Myers reported on the change in philosophy of the JCEP Leadership Conference. The conference is leadership development and there is an opportunity for the same by each association. There will be a change in the schedule. David Horsager will be speaking on leading by trust. Jeff reported on the opportunity on the RFPs for JLC. He reported that Scott Peters from Cornell will be speaking on America reimaged – Extension reinvented. PILD also has an opportunity to present an RFP with the top three receiving a free registration. ESP has 4 \$600 scholarships and 1 \$500 scholarship.

JCEP Blue Ribbon Committee Update --- Ann Berry reported that the 2018 GALAXY conference will not be held. An issues based conference will be held instead. It will not be a replacement of national conferences. Its focus is to create interdisciplinary teams that will focus on issues.

Journal of Extension Report --- Jeff Myers reported that Steve Brown was out of the country working on an Extension project. Steve has reported that Laura Hoelsher is retiring as the Editor of the Journal of Extension. The board is working on hiring a replacement and will probably be increasing the amount of time for the position.

Unfinished Business --- Jeff Myers called for unfinished business, but none was raised.

New Business

2015 Plan of Work --- Ann Berry reviewed the Plan of Work that she proposed for 2014-2015. The President's Plan of Work forms the guidelines for the Plans of Work developed by the standing committees.

Financial Report and 2015 Annual Budget --- Jane Gault gave the financial report for the Organizational Fund and Development Fund. **Resolution 2014-10-09-02** Jane Gault moved on behalf of the committee that the report be accepted and filed for audit. The motion passed. Jane reviewed the budget for the Development Fund and the Organizational Fund. **Resolution 2014-10-09-03** Jane moved on behalf of the committee that the budget for the Organizational Fund and Development fund be approved. The motion passed.

2016-2020 Strategic Plan – Jane Gault reviewed the process that will be used in development of the strategic plan. She explained there will be a survey that will be given to all members. She asked the delegates to assist by encouraging their chapter members to participate in the survey

Constitution, By-Laws and Standing Rule Change --- Jeff Myers asked the delegates how they wished to proceed on the By-Laws and Standing Rule Changes that were being proposed. **Resolution 2014-10-09-04** Mark Stewart, delegate from Alpha Tau Chapter / Missouri, moved to approve the proposed amendments to the by-laws. The motion was seconded by Chuck Otte, delegate from the Alpha Rho Chapter / Kansas, the motion passed. **Resolution 2014-10-09-05** Dan Culbert, delegate from Alpha Delta Chapter / Florida, moved to accept the proposed change to the Standing Rules. The motion was seconded by Deborah Thomason and the motion passed

With there being no further business to be transacted the meeting was adjourned at 9:25am.

Respectfully Submitted,



ESP National Executive Director