



**2016 National Council Meeting Agenda
October 27, 2016
Cape May, New Jersey**



President Patricia Dawson Called the Annual National Council Meeting to Order at 9:00am

President Dawson Introduced Past President Ann Berry as the Parliamentarian for the meeting.

President Dawson appointed Rusty Collins and Beth Raney to review the minutes.

Executive Director Bob Ohlensehlen gave the Proof of Distribution of Notice of the Annual National Council Meeting which was scheduled to be held on October 27th at 9:00am at the Grand Hotel in Cape May, New Jersey during the 2016 ESP National Conference. The notice was published on the ESP Conference website and the notice was sent to the registered delegates on September 20, 2016.

Roll Call of Voting Delegates – Bob Ohlensehlen, Executive Director reported that 48 members were registered as voting delegates. There were 44 delegates with the delegates from Delaware, New Mexico, Tennessee and one of the Texas Delegates were absent.

Reading of 2015 National Council Minutes: Mark Hagedorn, the delegate from Wisconsin moved to dispense with the reading of the minutes and that they be approved as submitted. The motion was seconded by who? and the motion passed. President Dawson Introduced the newly elected Regional Vice Presidents and the New 2nd National Vice President: Jennifer Grogan from the Southern Region, Doug Jardine from the North Central Region, and the National Second Vice President – Mark Blevins, who was not able to attend the conference.

Annual Report of the National President – Patricia Dawson, National ESP President gave a brief synopsis of her activities for the year. Implementation of the new strategic plan which focuses on the future look of Extension and how ESP can be a

positive part of Extension in the future was a major accomplishment during the past year. Her focus was to increase communication and professional development opportunities. She reported that the board has looked at the current website and has developed some strategies for improving the website. The Mid-year board meeting was held in San Diego working on the implementation of the strategic plan and looking at our future. A major challenge this year was the the resignation of Graham Cochran who was President-Elect. With a concerted effort, the board came up with an excellent replacement in Kathy Tweeten.

National Committee Reports

Chapter Relations: Elizabeth Claypoole - There was no report for chapter relations

Global Relations: Elizabeth Claypoole - The committee put on an excellent webinar for Global Relations. It was really well received and received excellent evaluations.

Marketing: Rusty Collins - Reported on the activities of the marketing committee.

Rusty read the list of members and introduced new members to the committees.

The committee is considering a mentoring program. Joclyn Koller is the FaceBook page contact person. The committee is looking at different methods of communicating. The committee is focusing on connecting with more administrators and adding more diversity to our active membership.

Member Recruitment & Retention: Peggy Compton - Provided the mrrc report. The committee focused on five areas as their focus for the year. These included recognition, communication, working with the marketing committee, and informing themselves about the diversity of the organization. The organization piloted the online membership program. The achievement in chapter membership and chapter of merit programs have been reviewed and updated. The committee has been a regular contributor of articles to the newsletter. There were two webinars that were given - one on the online system and one on preparing for your chapter membership drive. She provided an update on the number of members.

Professional Development: Beth Raney - Provided the Professional Development Committee report. ESP is about professional development and the committee has done really well in working to provide top quality professional development

opportunities. There were an excellent selection of presentations, poster sessions and ignite sessions. There will be an effort to record the ignite sessions to post them on the website. The committee is looking at other ways of sharing information or providing professional development on the internet. The committee has looked at a variety of ways to get the word out of our opportunities as well as other opportunities that may be available. The committee members have obtained additional funds to assist members to present at conferences.

Public Issues: Ann Berry - Provided the Public issues report. Ann recognized the committee members that served on Public Issues committee during 2016. Ann reported that the committee provided several webinars for ESP members and other Extension faculty. The focus of four webinars were on Diversity and Inclusion. A fifth webinar was given on "Crafting your Elevator Speech. The committee had a concurrent session at the conference. They did a survey focusing on Diversity. They hosted the Elevator Speech Contest at the conference. Ann introduced Jennifer Grogan who will be the new chair of the committee. The committee provided articles for the ESP Connection newsletter throughout the year.

Scholarships, Grants and Recognition: Dan Culbert - Provided the committee report for SGR. 15 scholarships given, 2 Professional Development Grants, 17% increase in applications for Scholarships and Applications, 17 at webinar, 250 Rutgers alma mater. The number of those present to receive their awards was up significantly due in large part to the personal contacts made by Dan who had contacted the winners to encourage them to come.

Resource Development & Management: Cindy Barnett - Reported for the committee as the interim chair which she assumed when Graham resigned. Cindy reported that the committee provides oversight on the funds. They prepare the budget and provide oversight by reviewing the financial statements monthly. They provided articles for the newsletters. There were contributions from 186 individuals totalling \$26,750 last year. The goal for this year is \$20,000 and 150 members. The key has currently raised over \$5,000 with more to come. The current amount is over \$10,000

Report from the National Office: Bob Ohlensehlen - Reported on the online system for membership and the some of the activites in the national office. We have much of our committee operations on line. The handbook has been updated and will be online in the next couple of months.

Endowment Campaign: Cindy Barnett - Reported that the endowment fund is doing well and moving toward the original goal of \$500,000. David Ross will be giving a detailed report during our closing session.

2017 JCEP Leadership Conference Report/PILD Update: Patricia Dawson gave a report on ESPs activities with JCEP including the PILD and JDEP Leadership Conference. Eatch chapter will be eligible to receive \$500 if they have a delegate in attendance at the JCEP Leadership Conference. Patricia discussed the PILD and encouraged members to consider applying.

Journal of Extension Report: Stephen Brown submitted a report which is included in the packet. He is serving in his final year and during that final year he will be the chairman of the JOE Board.

Unfinished Business: Patricia Dawson called for unfinished business. There was none to be brought forth.

New Business

ByLaw Amendment Proposal: Patricia Dawson read the proposaed change in the term length for committee members. The proposal had been provided for review by the Delegated in the call to the meeting and also in their Delegate packet. Paula Jerrell Delegate from Kentucky Alpah Kappa Chapter moved and the motion was seconded by Chad Proudfoot, Delegate from the West Virginia Phi Chapter. The motion passed.

Financial Report and 2017 Annual Budget: Cindy Barnett reported on the financial review. The committee moved to accept and file the report. The motion passed. Cindy reviewed and presented the Budget of the Organizational Fund and Development Fund for approval. Annette Heisdorffer Delegate from Kentucky Alpha Kappa Chapter moved to approve the budget as presented The motion was seconded by Judy Breland, Delegate from the Mississippi Rho Chapter. The motion passed.

2017 Plan of Work: Kathy Tweeten presented her proposed plan of work for the 2017.

The plan of work that she presented was based on the current strategic plan. She reviewed the bullets in the plan of work and how they would provide guidance for the organization as we move forward into 2017. She challenged us to grow by 2%, increase annual giving by 2% to the development fund, and to advance partnerships with administration and other groups. (see president's program of work)

Other items to consider: none were presented

Adjournment:

Rusty Collins moved to adjourn the meeting. The motion was seconded by Dan Culbert, Delegate from the Florida Alpha Delta Chapter and National Board Member. The motion passed.

Respectfully submitted,

Robert Ohlenachlen

ESP National Executive Director
