



## ESP 2018 STRATEGIC ACTION PLAN

**Committee Reporting: Public Issues**

**Date: 2018**

**Committee Chair:** Jennifer Grogan

**Committee Members:** Carol Smathers, Peter Wulfhorst, Wanda Carpenter, Patricia Dawson, Debra Bolton, Mandel Smith, Crystal Smith, Paul Lachapelle,

Annual Goal & Action Steps Needed	Resources Required	Oversight & Integration	Timeline / Measure	2016-18 National ESP Strategic Plan Goal #	2016-18 National ESP Strategic Plan Objective #	Completed
<p><b>1. Committee will keep abreast of legislative matters and public issues that are of interest to ESP members and keep membership informed of these matters.</b></p> <p>A. Email alerts concerning emerging legislative and/or public issues which have implications to Extension employees and/or Extension clientele will be distributed as needed to all Extension associations.</p>	Computers & Email Addresses	Committee Chair	11/2017-10/2018	1 3	2; 3 5	
<p><b>2. Committee will assist in building membership advocacy capacity and capacity for addressing emerging issues.</b></p> <p>A. Committee will have regular conference calls and/or communicate through committee newsletters to address emerging issues; any relevant public issues and legislative issues will be transferred via news articles, webinars, factsheets, issue briefs with National ESP Board and chapter membership.</p> <p>B. The four webinars held during the <i>2017 ESP Public Issues Webinar Series: Water Issues in the 21<sup>st</sup> Century</i> will be highly publicized to Extension employees, Science Teachers, and others interested in water issues by sharing the archive addresses of the webinars with eXtension, all Extension professional associations, and other groups.</p> <p>C. Articles will be written and published in the <i>Connections</i> newsletter to address public issues and legislative issues.</p>	ZOOM  Webinar Access	Committee Chair  All Committee Members  All Committee Members	11/2017-10/2018  11/2017-10/2018  11/2017-10/2018	1 3  1  1	2 5  1; 2  1; 2	

<p>D. Public Issues Committee will have 2 face-to-face meetings during the national conference in Kansas. Committee Members and all interested ESP members Will be invited to attend.</p>		<p><b>Committee Chair</b></p>	<p><b>10/01/2018-10/04/2014</b></p>	<p><b>1 3</b></p>	<p><b>1; 2 3; 5</b></p>	
<p>E. Committee will assist, as needed, with planning, promoting, and facilitating the “Dialogue with Administrators” session during the 2018 national conference.</p>		<p><b>All Committee Members</b></p>	<p><b>10/01/2018-10/04/2018</b></p>	<p><b>1</b></p>	<p><b>1</b></p>	
<p>F. Develop educational opportunities and resources to build member capacity.</p> <p>F1. Contribute to planning, promoting, implementing, and evaluating the 2018 National Public Issues Leadership Development Conference (PILD).</p>		<p><b>All Committee Members</b></p>	<p><b>11/01/2017-04/12/2018</b></p>	<p><b>2</b></p>	<p><b>3</b></p>	
<p>F2. Plan and teach “Elevator Speech” session at 2018 National ESP Conference. Conduct Elevator Speech Contest.</p>	<p><b>Video Equipment; Prize Money</b></p>	<p><b>All Committee Members</b></p>	<p><b>All Committee Members</b></p>	<p><b>1 2</b></p>	<p><b>1; 2; 3 2</b></p>	