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This plan of work for the 2016-2018 ESP National Strategic Plan, has been in process for the last couple of years and we look to the new year to expand and continue this important work. The three primary goals and fourteen objectives (below) lays the foundation for the work of the national organization and committees. I especially want to reach out in new and different ways to retain current members, recruit new members and increase the number of applications for Grants, Scholarship and Recognition. Through these actions we should continue to see growth in membership, resources, quality professional programming and the expansion of partners to enable Epsilon Sigma Phi to continue to be a relevant organization as it creates added value for its members and partners.

Just as in my presentation for election as 2nd Nation VP I have the following objectives:

- Provide opportunities for personal coaching for state leadership and state membership, resulting in plans to increase the number of members and members who actively participate.
- Provide many ways for members to learn about benefits and truly act on receiving those benefits - stipends, scholarships, grants, and recognition.
- Provide individual encouragement and training regarding participation on committees at the state and national levels.

2016- 2018 National Epsilon Sigma Phi Strategic Plan

Each of these goals will be reviewed and updated with committee members this year. I encourage the general membership to reach out to a committee of interest for your participation.

Goal 1: Play a critical role in positively shaping tomorrow's Extension System

- Objective 1: Foster dialogue that creates opportunities for critical thinking about the future of the Extension system.
- Objective 2: Build capacity for addressing emerging issues.
- Objective 3: Build advocacy capacity and recognize excellence in support/advocacy that ultimately advances the Extension System.

Goal 2: Foster excellence in the Extension professional through professional development and leadership opportunities

- Objective 1: Provide on-going relevant professional development utilizing a variety of delivery methods in response to the needs of Extension professionals.
- Objective 2: Utilize technology for the delivery of professional development and leadership training.

- Objective 3: Promote collaborative efforts with JCEP partners to encourage multi-state and multi-disciplinary professional development for all Extension professionals.
- Objective 4: Provide grants and scholarships to enhance professional leadership and development for chapters and members.
- Objective 5: Provide chapter and member recognition programs that are sought out and valued by members and institutional administrators.
- Objective 6: Respond to the needs of life-long learning for life members.

Goal 3: Cultivate a strong, relevant ESP organization

- Objective 1: Actively seek growth and diversity in ESP membership.
- Objective 2: Continually refine and review ESP's vision and how it is carried out.
- Objective 3: Recruit and train effective leaders for national and chapter ESP roles to enhance and sustain organizational goals.
- Objective 4: Be an organization that is seen as a leader in using new technologies in appropriate ways to enhance our mission.
- Objective 5: Provide efficient and effective communication with chapters and members.
- Objective 6: Provide the financial resources to support the objectives of the organization.