



ESP 2017 STRATEGIC ACTION PLAN

Committee Reporting: Scholarship Grants & Recognition Date: October 2017 - September 2018

Committee Chair: Karen Reddersen

Committee Members: Kimberly Fleming, Rhea Bentley, Laurie Chandler, Kirstin Jensen; Nancy Wallace, Beth Raney, Dan Culbert

Annual Goals & Action Steps Needed	Resources Required	Oversight & Integration	Timeline/ Measure	Strategic Plan Goal #	Strategic Plan Objective #	Complete
1. Provide grants and scholarships to enhance professional leadership and development for chapters and members.	Conference "Zoom" system; Connection Newsletter or EBlast member notifications	Committee Chair and Members; Chapter Award Committee Chairs	Application dates on National calendar/ Increase in number of applications over previous year, Fewer number of National award categories without honorees	2	4	

<p>2. Provide chapter and member recognition programs that are sought out and valued by members and institutional administrators</p> <ol style="list-style-type: none"> a. Provide ESP Connection newsletter articles b. Work to provide enhanced recognition celebration for honorees at National Conference c. Review current awards/scholarships and update to meet relevant needs of membership d. Provide recommendations regarding summary of awards and FAQ for posting to the webpage and to increase member understanding of award opportunities. e. Provide guidelines to assist navigation of award opportunities. f. Encourage members to support awards program by discussion with colleagues and working with marketing committee and state association leadership teams. 		<p>Committee members;</p> <p>Award Honorees</p> <p>2018 National Conference Committee</p>	<p>Bi-monthly articles at least one SGR article in every Issue; webinars; FAQ document</p>	<p>2</p>	<p>5</p>	
<p>3. Goal 3 - Objective 1: Actively seek growth and diversity in ESP membership.</p> <ol style="list-style-type: none"> a. Develop proposal to continue Special Scholarship for 1890 and 1994 Institution members 	<p>Funding for Scholarships</p>	<p>SGR Committee; Resource Development Committee; National Board</p>	<p>Proposal considered at mid-year board meeting; approval by June Board meeting</p>	<p>3</p>	<p>1</p>	
<p>4. Goal 3 - Objective 2: Continually refine and review ESP's vision and how it is carried out.</p> <ol style="list-style-type: none"> a. Review ESP National Handbook – Section D / post revisions on website b. Update online SGR documents to reflect Handbook and current practices 	<p>Zoom Conference system; National ESP website: reprinting of documents</p>	<p>SGR Chair and Committee;</p> <p>ESP webmaster</p>	<p>Throughout year</p>	<p>3</p>	<p>2</p>	

<p>5. Provide efficient and effective communication with chapters and members.</p> <ul style="list-style-type: none"> a. Provide notice of upcoming application deadlines to Chapter presidents and/or Awards Chairs b. Committee to meet to review applications and recommend recipients of Scholarships, grants and Friend of Extension nominees c. Committee to contact Chapters in region to encourage more applications for national recognition nominees 	<p>Emails and Zoom conference calls</p>	<p>SGR Chair and Committee; Regional VPs</p>	<p>February</p> <p>March, June</p> <p>February</p>	<p>3</p>	<p>5</p>	
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